

University of Pretoria Yearbook 2019

Human and organisational behaviour change and management 729 (AGV 729)

Qualification	Postgraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	20.00
Programmes	BAgricHons Extension
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Module is presented in English
Department	Agricultural Economics Extension and Rural Develo
Period of presentation	Year

Module content

Understanding change and the time lag phenomenon. Principles of human behaviour and its influence on change. Theoretical perspectives on behaviour change. Understanding resistance and barriers to change. Adoption and diffusion of new innovations. Theories and models of decision-making. Introduction to organisational dynamics; Role of Extension organisations in Rural Development. Theoretical perspectives on organisational change; organisations as rationale and open systems. Understanding organisations and society; organisational pathologies; organisational effectiveness.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.